



National Healthcare Career Network Responds to Health Care Workforce Shortage with Record Number of Job, Resume Postings

AHA Solutions, a subsidiary organization of the American Hospital Association, announced today significant growth milestones for its online healthcare recruitment resource, National Healthcare Career Network. Job postings have risen to nearly 5,000 per month, the number of job seekers has grown to 9,000 per month, and online resumes now total more than 65,000.

Chicago, IL (Vocus) October 27, 2010 -- [AHA Solutions](#), a subsidiary organization of the American Hospital Association (AHA), announced today significant growth milestones for the National Healthcare Career Network (NHCN), an innovative online recruitment resource specifically designed for the health care field. NHCN job postings have risen to nearly 5,000 per month, the number of job seekers has grown to 9,000 per month, and online resumes now total more than 65,000.

Recognizing that critical staffing issues can threaten hospitals' performance and quality of patient care, the American Hospital Association co-founded the NHCN in 2008. Since its launch, the NHCN has expanded to align more than 220 health care trade associations and professional societies on a common technology platform, connecting more than two million talented association members with potential health care employers. AHA's own job board, [AHACareerCenter.org](#), which is a key site on NHCN, has also seen dramatic growth from hospital human resource executives looking to AHA for assistance.

“As health care reform is implemented, challenges such as health care workforce shortages in multiple disciplines, a maturing worker population and academic institutions' lack of capacity and faculty to educate larger classes of health care professionals, are creating a difficult environment for today's health care organizations,” said Anthony J. Burke, president, AHA Solutions, Inc. “The NHCN and related organizations facilitate unique access to a specialized talent pool of health care professionals, enabling organizations to attract and retain highly skilled professionals despite a challenging workforce environment.”

Texas Children's Hospital Turns to AHACareerCenter.org

One such organization that has accessed the benefits of NHCN through the AHACareerCenter.org is Texas Children's Hospital, one of the leading pediatric hospitals in the United States. With more than 7,000 employees, including 1,500 primary care physicians, pediatric subspecialists, pediatric-surgical subspecialists and dentists on staff, Texas Children's is one of the largest and most respected employers in the Houston area.

Despite numerous accolades and international recognition for its expertise and breakthrough developments in clinical care and research, Texas Children's faced serious workforce challenges such as:

- * Retaining mature 'baby boomer' workers expected to retire within the next decade.
- * Recruiting the 'millennial generation'.

Texas Children's tackled these issues head-on with AHACareerCenter.org. “With one click, AHACareerCenter.org gives us access to health care-specific professionals in several niche markets that are usually not reached through traditional recruitment efforts,” said Rob Kitto, Manager of Talent Selection & Recruitment at Texas Children's.

Seamlessly Planning to Build Tomorrow's Health Care Workforce



In addition to identifying candidates for current openings Texas Children's is focused on building a pipeline to anticipate and address future workforce challenges. -

“With these healthcare-specific recruiting solutions, we are able to access talent needed to staff up for the future,” Kitto indicated. “Ten years from now, health care will have a much different landscape and we need to be ready.”

Connecting the Right Person with the Right Job

For more information on NHCN and AHACareerCenter.org – and to access the health care talent with the skills and qualifications you need – call 800-242-4677, email [CareerCenter\(at\)aha\(dot\)org](mailto:CareerCenter@aha.org) or visit <http://AHACareerCenter.org>

About AHA

The American Hospital Association (AHA) is a not-for-profit association of health care provider organizations and individuals that are committed to the health improvement of their communities. The AHA is the national advocate for its members, which includes more than 5000 hospitals, health care systems, networks, and other providers of care, and 38,000 individuals. Founded in 1898, the AHA provides education for health care leaders and is a source of information on health care issues and trends. For more information, visit the [AHA Web site](http://AHAWebSite.org).

About the National Healthcare Career Network and AHACareerCenter.org

Recognizing that critical staffing issues threaten hospitals' performance and quality of care, the American Hospital Association co-founded the National Healthcare Career Network (NHCN) with Boxwood and ASAE (American Society of Association Executives). By aligning more than 220 trade associations and professional societies on a common platform, NHCN provides health care organizations with access to a high quality talent pool of more than two million members, as well as vast data sources and career development-related tools housed in the affiliate associations. As part of the NHCN initiative, AHA Solutions manages AHACareerCenter.org, the lead online site matching health care employers with the highest qualified candidates. For more information, call 800-242-4677, email [CareerCenter\(at\)aha\(dot\)org](mailto:CareerCenter@aha.org), or visit AHACareerCenter.org

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